



OTWORLD

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International Trade Show and World Congress
14 – 17 May 2024, Leipzig, Germany

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Optimise your opportunities for a successful participation and make people aware of your presence at OTWorld, with specifically targeted advertising!

INVITATIONS

Invite your business partners to visit you at your booth or participate in the World Congress for free. Customer invitations can be sent as codes via email.

We'll charge you only **EUR 22.00** for every redeemed trade show invitation.

The charge per redeemed OTWorld complete day ticket invitation, which of course includes admission to the trade show, is **EUR 175.00**

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FREE OF CHARGE

At www.ot-world.com/en/marketing you will find our digital advertising media. This includes online banners (also customizable with hall and stand number), logos as well as text modules and image material for your newsletters, which you can use free of charge for advertising purposes.

LANGUAGES German and English



PRESS EVENTS

PRESSETERMINE COSTINGS ON REQUEST

Are you planning an event for the press at OTWorld? We are happy to help you with the planning and organisation. All promotions, events and press conferences will be entered into the press and events calendar free of charge. Please let us know well in advance, so that we can address any clashes and prepare the communication accordingly.

PRESS CONTACT: Nicole Wege
Phone: +49 341 678-6528, E-mail: n.wege@leipziger-messe.de



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Leipziger Messe GmbH
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Phone: +49 341 678-8235
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